

JAEE APTE.

DESIGNER . ARTIST

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RELEVANT WORK

OCT 2017 - PRESENT

PRODUCT DESIGNER | Rollbar

- Currently leading the user onboarding and dashboard experience for Rollbar's error monitoring & analytics service.
- Regularly partner with product managers, engineers & strategists to define and create IA, interaction flows, visual mockups and prototypes.

MAY 2016 - OCT 2017

UX DESIGNER | Digital Innovation Greenhouse

- Led the redesign of ECoach, an online personalized training tool for students to improve their academic performance.
- Conducted domain discovery & user interviews to identify the primary requirements of students.
- Redesigned the interface to improve user engagement and launched the product to over 15,000 students.

JUL 2013 - JUL 2015

PRODUCT RESEARCH & ENGINEERING | Microsoft

- Designed and built B2B Agile developer productivity suite for Visual Studio Team Services.
- We helped thousands of engineers save time & improve their productivity by providing them development infrastructure.

CONSULTING PROJECTS

SEPT 2015 - APR 2016

UX DESIGN CONSULTANT | Design Clinic

- Provided user research & interaction design consulting for consumer facing projects 'Thrifty Me' and 'Xplor'.
- Conducted user interviews & research to drive wireframes & an interactive prototype using Illustrator and Marvel.

OTHER EXPERIENCE

INTERACTION RESEARCHER | UM HCI Lab, 2016 - 2017

UX RESEARCHER | Seelio, 2016

UX RESEARCHER | MPortfolio, 2016

UX CONSULTANT | City of Jackson (MI), 2015

SKILLS

UX DESIGN

Mock-ups
Wireframes
Icons & Illustrations
Interactive Prototypes

TOOLS

Illustrator
Sketch
Photoshop
InVision/MarvelApp

UX RESEARCH

Heuristic Evaluation
Market Research
Usability Testing
Contextual Inquiry

PROGRAMMING

d3/js
Python
HTML/CSS
C#, git

ACHIEVEMENTS

- Merit Scholarship recipient at the University of Michigan.
- Winner of 3M & Amazon Design Jams.
- Contributor of 4 artworks to the "Microsoft Giving" charity event.
- Volunteer teacher with an NGO Make A Difference to underprivileged children in India.

EDUCATION

UNIVERSITY OF MICHIGAN, UMSI

MS in Information, GPA 3.85
Human-Computer Interaction - MSI '17
Honors: Merit Scholarship Fellow

UNIVERSITY OF PUNE, INDIA

Bachelor of Engineering, GPA 3.85
Computer Science - BE '13

LINKEDIN

[linkedin.com/in/jaeeapte](https://www.linkedin.com/in/jaeeapte)

PORTFOLIO

jaeeapte.com

ARTWORK

[flickr.com/photos/souls_of_the_enchanted](https://www.flickr.com/photos/souls_of_the_enchanted)
